



*Benefitting the Silver City Quarter
Midget Track*

Sponsor/Donation Packet

Our 1st annual fundraising event is January 29, 2012. Silver City is proud to announce our Home Track Hero JOEY LOGANO who began his racing career at Silver City is returning in support of the kids. The event will be held at On Track Karting, 984 North Colony Road, Wallingford, Connecticut from 11:00 to 4:00 p.m. This event will have a silent auction, and plenty of fun for people of all ages.

This fundraiser will be held in support of the Meriden-based non-profit organization that has been giving kids between the ages of 5 and 16 the chance to race cars for more than fifty years. Donations of Adults \$10, kids \$5 will be accepted at the door. Logano will sign autographs. One of the highlights of the day will be the Raffle Races that will give lucky winners the opportunity to race against Joey Logano himself on one of the largest and fastest indoor kart tracks on the East Coast. Entrants must be members of On Track Karting or join that day to participate in the Raffle Races. Attendees will also be able to bid on a wide variety of items, both racing-related and not, in the silent auction.

We would like to invite you to become a major sponsor for this year's event or a donor for the silent auction. This is a great way to increase your business's exposure in the community and show that your business cares. Your generous tax-deductible contribution will help ensure the success of this event, benefitting children to race for many years to come. If you have any questions or wish to become a sponsor, please feel free to contact Dawn Labella at (860) 841-2229 or Dawnatsilvercity@aol.com or Lisa Bozzuto at (203) 915-9235 or silvercitysecretary@gmail.com or Elizabeth Regan at (860) 859-2621 or ecregan@sbcglobal.net.

Thank you for your consideration.

Most Sincerely,

2012 Silver City Board of Directors

Visit the website at: www.silvercityquartermidgets.com



Benefitting Silver City Quarter Midget Track

835 Hanover Road, Meriden, CT

Diamond Sponsor \$500.00

Company Logo on back of event t-shirt

Admission for 6 people

Option to display promotional material

Company announced during event

Company name and logo featured in event program

Trackside sign for one year with your color logo

Company logo and link on club website, recognized in Silver City's newsletter

Platinum Sponsor \$400.00

Admission for 4 people

Company name displayed on event signage

Company name and logo featured in event program

Company recognized in Silver City's newsletter

Gold Sponsor \$300.00

Admission for 3 people

Company name displayed on event signage

Company name and logo displayed in event program

Company recognized in Silver City's newsletter

Silver Sponsor \$250.00

Admission for 2 people

Company name displayed on event signage

All sponsors will be recognized on our Website. Diamond and Platinum Sponsors will have the option and receive a year-long trackside sign on the bleachers. Silent and Live Auction items will be featured on our website. Businesses that donate to the Silent Auction items valued above \$500 will be offered a trackside sign displayed on our bleachers for a year.

Visit the website at: www.silvercityquartermidgets.com



Donation/Sponsorship Information

Company Name: _____

Contact Name: _____

Address: _____

Telephone: _____ Fax: _____

Email Telephone: _____

Collected by: _____

Sponsorship: \$500 \$400 \$300 \$250

Silent or Live Auction Donation: _____

_____ Value: _____

If T-Shirt Sponsor email JPEG of logo to SILVERCITYSECRETARY@GMAIL.COM as attachment

Please make checks payable to **Silver City Quarter Midget Track** and send to:

Silver City Quarter Midget Track

Attn: Lisa Bozzuto

Phone: (203) 915-9235

217 Devonshire Lane

Madison, CT 06443

Email: SILVERCITYSECRETARY@GMAIL.COM